Sustainability Implementation Internship  
Wake Forest Dining Services

Applications Due by Monday, August 30, 2010 at 5:00 pm  
Send electronic submissions to:  
Matt Lugo, Marketing Manager, Wake Forest Dining Services @ Lugo-Mathew@aramark.com

Purpose:
Support the Marketing Manager in the development, coordination and administration of sustainable dining initiatives in collaboration with ARAMARK Higher Education and Wake Forest University.

Essential Responsibilities:

**Provide Overall Dining Sustainability Leadership** by integrating ARAMARK’s and Wake Forest University’s aspirations, goals, developing a strategy that is clear, concise, and meaningful in sustainable terms, and implementing measurable programs; working closely with Wake Forest Dining Higher Education’s Sustainability leadership.

**Fully Understand Wake Forest University’s Sustainability Goals** by meeting with key constituents and understanding the goals and aspirations of the university as it relates to both sustainability and sustainable dining operations.

**Foster, Assess and Coordinate New Ideas & Concepts** by acting as a liaison with groups, programs, offices, and departments to achieve sustainability objectives.

**Convene and Interact with Local & ARAMARK Leadership** to form advocacy designed to implement data-driven decisions that assist in the environmental and financial well being of ARAMARK and Wake Forest University.

**Aide in the Development of Systems & Processes** to effectively measure baselines and assess pilot/test programs, in addition to measuring continued sustainable dining initiatives.

**Coordinate/Develop Marketing Materials & Programs** that effectively communicate and raise the awareness of sustainable dining initiatives to students, staff and administrations. Work with the Sustainability Office to communicate sustainable dining successes.

**Implement ARAMARK Sustainability Initiatives** by working with the Sustainability Leadership to develop and refine sustainable processes for ARAMARK Higher Education.

**Cross-Collaborate with Other ARAMARK Sustainability Initiatives** by participating in ARAMARK-related sustainability programs and offerings.

**Expand Sustainable Dining** by exceeding client expectations that meet both the goals of the university and ARAMARK.