

Green Team Quarterly Meeting

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WAKE FOREST
UNIVERSITY

Introduce yourself...

Name

Department

What does your department most frequently purchase?

What do you purchase that does the most harm?

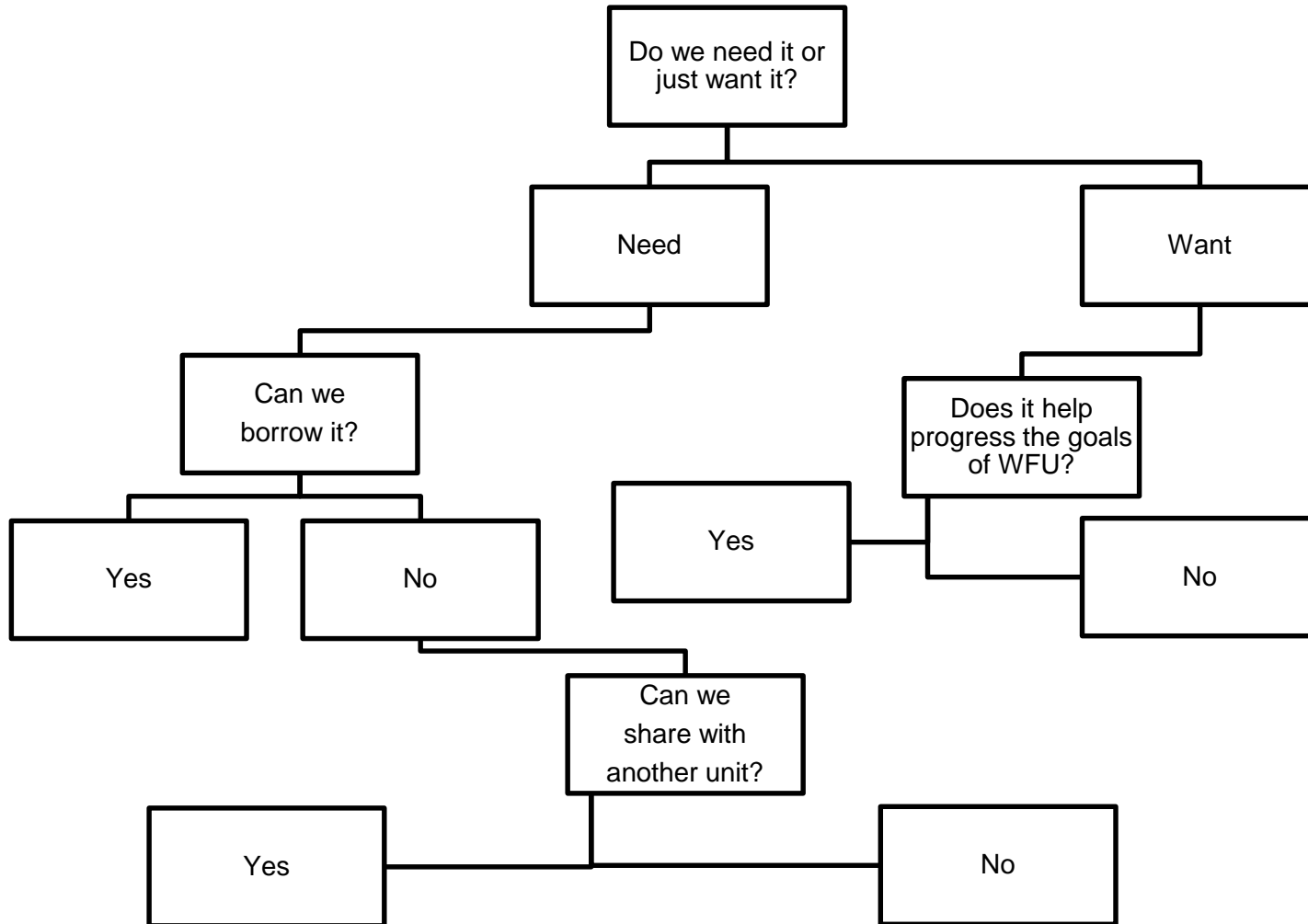


- What does it have to do with sustainability?
- How do you decide?
- How do you know?



- 1. What do you need?**
 - 2. How can you get what you need?**
 - 3. If you need an item, what's the best choice?**
 - 4. How can you feel empowered or empower others?**
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What do you need?

I need printing.



I need a ride.



Okay, I need to make a purchase.

First, do no harm.

Environmentally preferable products or services “have a lesser or reduced effect on human health and the environment when compared with competing products or services that serve the same purpose.” (EPA)



1. Consider the source
 2. Efficiency in operations
 3. End-of-life considerations
 - Reduce waste at each decision point
 - When in doubt: check for labels
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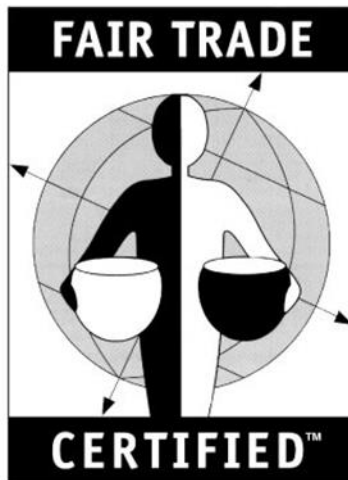


Sins of Greenwashing



Tr[?]**iv**[?]**ia**
T[?]**i****me**

What third-party certification works to establish stable prices and just compensation for farmers and workers?



What third-party certification requires farms and forests to be managed to rigorous environmental, social, and economic criteria?



What certification program implemented through the US EPA requires products to meet specific energy standards?



What program of the Green Electronics Council is a comprehensive criteria for design, production, energy use and recycling of electronics?



What third-party certification ensures products come from responsibly managed forests?



What third-party certification sets sustainability standards for products and services related to cleaning and personal care?



What third-party certification ensures proteins and produce are grown in a way that protect natural resources and conserve biodiversity?



Third-party Certifications

General Purchases and Labor

- Cradle to Cradle
 - Closed-loop design standards for a wide range of consumer products
- Fair Labor Association
 - Fair labor practices
- Green Seal
 - Products and services used in facility operations and maintenance
 - Products used in food service
 - Household cleaning products
 - Construction materials, equipment, and systems
- Rainforest Alliance
 - Forest and agricultural products



Paper and Wood Products

- Forest Stewardship Council
 - Paper and forest products
- Chlorine Free Products Association
 - Paper and pulp
- Sustainable Forestry Initiative
 - Wood and paper products



Appliances and Electronics

- Electronic Product Environmental Assessment Tool (EPEAT)
 - Computers (Ex: desktops, laptops, and monitors)
- ENERGY STAR
 - Appliances and electronics



Building Construction and Demolition

- Floor Score
 - Flooring products
- GreenGuard Environmental Institute
 - Indoor air quality standards for building construction products and finishes
- Green Label Plus
 - Carpet, cushions, and adhesives
- Leadership in Energy and Environmental Design (LEED)
 - Building design and construction



Food and Dining

- Certified Humane
 - Farm animals
- Seafood Watch
 - Seafood
- USDA Organic
 - Agricultural goods
- TransFair USA
 - Fair trade practices

