

Green Team

Leading Grassroots Change

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WAKE FOREST
UNIVERSITY

Introduce yourself...

Name

Department



- **Buildings**

- LEED-certified buildings
- Energy reductions
- Water reductions

- **Waste Reduction and Recycling**

- 55% recycled or repurposed
- Composting program
- Reusable water bottles

- **Transportation**

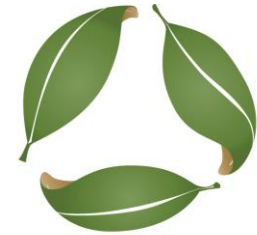
- Zipcar
- Zimride
- Shuttles

- **Dining**

- Locally sourced, healthy
- Reusable containers

- **Sustainability Strategic Plan**

- Working group and goals
- Year 1 progress to date



WAKE FOREST
RECYCLES



- **Green Team**
- **Campus Garden**
- **Game Day Recycling**
- **Think Green Thursday**
- **For students:**
 - **EcoReps**
 - **Greeks Go Green**
 - **Internships**



- **Purpose**

- Empower grassroots leadership
- Integrate sustainability into everyday workplace decisions
- Culturally appropriate applications
- Peer-to-peer education and support
- Feedback loop for continuous improvement on campus

- **Formation**

- Collaboratively developed with pilot captains
- Campus-wide implementation Feb. 2011
- 60% of departments /units on campus

- **What's your department's "story"?**
 - We save the world with technology.
 - We're the smartest people on campus.
 - We train the leaders of tomorrow.
 - Without us, the campus couldn't function.

 - **What's the culture in your department?**
 - Hierarchical, flattened
 - Creative, structured
 - Public, private
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- **What's the dominant mode of communication?**

- Email
- Printed memos in every mailbox
- Fliers posted by the copier
- Water cooler chatter



- **What are the *most* and *least* effective modes of communication?**

- Cans with string
- Post-it notes
- ?

- **What are the barriers to effective communication?**

- Size
 - Culture
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- **How can you reach your colleagues?**
 - Mode of communication
 - Engagement, participation, change
- **How will you know that you have been successful?**
 - Response?
 - Action?
 - How to measure?



- **Quarterly Meetings**
- **Green Team Trainings**
- **Green Team Weekly**
 - Green Team captain listserv
- **[Office Assessment](#)**
- **Think Green Thursdays**
- **[Website](#)**
 - [Strategic Plan](#)
 - [FAQ's](#)
 - [How-to Guides](#)

GREEN TEAM

WAKE FOREST UNIVERSITY



- **We need you**
- **Get involved**
- **Invite a friend**
- **Celebrate successes**
- **Seek feedback on challenges**

Be the Change!



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