Green Team
Leading Grassroots Change

Dedee DeLongpre Johnston
Tiffany White
Hannah Slodounik
Introduce yourself…

Name

Department
Campus Operations

- **Buildings**
  - LEED-certified buildings
  - Energy reductions
  - Water reductions

- **Waste Reduction and Recycling**
  - 55% recycled or repurposed
  - Composting program
  - Reusable water bottles

- **Transportation**
  - Zipcar
  - Zimride
  - Shuttles

- **Dining**
  - Locally sourced, healthy
  - Reusable containers

- **Sustainability Strategic Plan**
  - Working group and goals
  - Year 1 progress to date
Getting the campus involved

- Green Team
- Campus Garden
- Game Day Recycling
- Think Green Thursday

For students:
- EcoReps
- Greeks Go Green
- Internships
Goals of the Green Team Network

- **Purpose**
  - Empower grassroots leadership
  - Integrate sustainability into everyday workplace decisions
  - Culturally appropriate applications
  - Peer-to-peer education and support
  - Feedback loop for continuous improvement on campus

- **Formation**
  - Collaboratively developed with pilot captains
  - Campus-wide implementation Feb. 2011
  - 60% of departments /units on campus
• **What’s your department’s “story”?**
  o We save the world with technology.
  o We’re the smartest people on campus.
  o We train the leaders of tomorrow.
  o Without us, the campus couldn’t function.

• **What’s the culture in your department?**
  o Hierarchical, flattened
  o Creative, structured
  o Public, private
• **What’s the dominant mode of communication?**
  - Email
  - Printed memos in every mailbox
  - Fliers posted by the copier
  - Water cooler chatter

• **What are the most and least effective modes of communication?**
  - Cans with string
  - Post-it notes
  - ?

• **What are the barriers to effective communication?**
  - Size
  - Culture
• **How can you reach your colleagues?**
  o Mode of communication
  o Engagement, participation, change

• **How will you know that you have been successful?**
  o Response?
  o Action?
  o How to measure?
Green Team Tools & Resources

- Quarterly Meetings
- Green Team Trainings
- Green Team Weekly
  - Green Team captain listserv
- **Office Assessment**
- Think Green Thursdays
- **Website**
  - Strategic Plan
  - FAQ’s
  - How-to Guides
Thanks for Volunteering

• We need you
• Get involved
• Invite a friend
• Celebrate successes
• Seek feedback on challenges

101 Reynolda Hall
www.sustainability.wfu.edu