Move-Out Outreach Game Talking Points

Follow the Tabling 101 guidelines. If you’re doing this in a common area rather than a structured setting, think about what makes passersby want to engage in a tabling activity. Combine these strategies with one of the following prompts (or a variation) to draw people to your table. The prompt should be attention-grabbing, but should also relate specifically to the outreach.

Possible prompts:
- Have you started planning for move-out yet?
- Want to try to win a t-shirt or water bottle? *(if available)*
- Do you know how you reduce waste at move-out?
- Put your move-out knowledge to the test!

Once they’re at the table:
- You may be aware that there are many ways to reduce waste as you prepare to move out in a few weeks. Your job is to place each item in the correct category.
- If you get them all right (or mostly right), you can spin the wheel to win a prize *(if available)*.

After they’ve completed the quiz:
- *Show them the correct answers*
- *Provide the following explanations*
  - **Donating** should be your first choice. It not only diverts waste, but also helps others.
    - **Small items** can be left in the blue Goodwill bins in the residence halls.
      - Note that Goodwill cannot take any mattress toppers or bedding.
      - You can donate unopened, non-perishable food.
      - Take extra caution when donating fragile items such as mirrors. Be sure to place these items upright.
    - **Anything that doesn’t fit** must be placed outside by the “Deacs Donate” signs.
      - If it is raining, or if rain is in the forecast, try your best to leave large items indoors.
    - All unwanted **books** can be placed in the “Better World Books” collection boxes in the bookstore. Proceeds from the re-sale of donated books support literacy efforts in the local community.
    - If you’re not sure, but think an item can be reused by someone, go ahead and donate it!
    - In 2017, over 42,000 pounds of clothing and other essentials went to those in need in the local community, an increase of 10,000 pounds from the previous year.
  - **Special Situations:**
    - If you don’t want to keep your **green recycling tote**, return your it to the Office of Sustainability and it will be cleaned and given the a first-year student in the fall. But remember, this is yours to keep for all four years. **You won’t be able to pick up a new one in the fall.**
    - Feel free to bring your **green to-go containers** to the Pit or North Dining to receive your $5 deposit back.
• **Bikes** can be donated to the Re-Cycle Bike-Share fleet. Simply bring any bikes to Outdoor Pursuits, located in the basement of the Sutton Center.
  
  • **Trash**
  • Hopefully, you won’t have too much left at this point, but anything that cannot be donated or recycled/reused should be placed in the trash dumpsters.

  • Go ahead and spin the wheel for a prize *(if available)*.
  • Thanks, and remember to plan ahead for move-out!

**Outcome:**

• Participants will be educated on the appropriate waste diversion procedures and begin thinking about how they can reduce waste at move-out.

**FAQ’s:**

*If you do not know the answer to a question, ask for their email and let them know you’ll get back to them with an answer. You can also point them to the Office of Sustainability website and email address:*

  Sustainability.wfu.edu / sustainability@wfu.edu

**Q:** Why do they remove the recycling bins from my res hall around move-out?

During this time, trash cans fill up quickly. As a result, some students, upon seeing a full trash can, will put their trash in any open container. This has led to significant recycling contamination issues in the past.

**Q:** Without recycling bins in the res halls, how do I recycle?

Paper must be placed in the blue bags provided by your RA and brought out to the lawn outside your res hall. Bottles and cans must be brought out to any bottle and can collection bin. Res halls have several right outside the building.

**Q:** What if I don’t know if an item can be donated?

Use your judgment. If you think it can be reused, go ahead and put it in the blue bin or outside by the Deacs Donate sign. Worst case scenario, Goodwill won’t take it and it will be put in the dumpster.

**Q:** What is Better World Books?

Better World Books is a book buyer and seller, like Amazon or any other service. However, they donate proceeds to the local community. Proceeds from the re-sale of books donated at Wake support literacy efforts in the local community and abroad.
MOVE OUT, DON’T THROW OUT
PLAN AHEAD. DONATE OR RECYCLE YOUR UNWANTED ITEMS.

Small Item Collection
Inside lobby of residence hall

Bulky Item Collection
Outside lawn of residence hall

Book Donations
University Bookstore

Landfill
Only if you have exhausted other options

SPECIAL SITUATIONS

Bike Donations
Outdoor Pursuits
Return the bike to the Pit or North Campus Dining Hall
Receive your $5 deposit back

To-Go Containers
Return to the Office of Sustainability
Only if you no longer want your tote – ever!

Recycling Totes
Return to the Office of Sustainability
Only if you no longer want your tote – ever!
Tabling 101

“Tabling,” or staffing an interactive event with the purpose of educating and engaging the university community, is an important part of our outreach and behavior change efforts. Your enthusiastic participation in these outreach events is essential to the success of any behavior change campaign. It is important to have fun at these events, but also to take this job seriously. Below are some basic tips for effective tabling.

Do:

- Stand behind the table or slightly in front of the table.
- Invite passers-by to join you at the table. Greet them and ask if they are interested in participating.
- Use clear and concise communication. Take a few minutes to practice your pitch so that you are prepared to deliver a short, accurate summary to every person who comes to the table. It’s often best to begin with a question as your prompt.
- Smile and exhibit a positive attitude. Sustainability is fun, tabling is fun, and people want to join other people who are having fun.
- Thank participants for their time and suggest at least one more way they can get involved with campus sustainability (e.g. mention that they can find more info on the office’s website, invite them to sign up to get more information delivered to their inbox, or mention an upcoming lecture or event).

Don’t:

- Be late for your shift. Your colleagues are counting on you.
- Sit behind the table. We usually don’t even have chairs, so this shouldn’t be a temptation.
- Read, play on your phone, or dig through your bag. This makes it look like you are disinterested, bored, or unapproachable, which prevents people from wanting to talk to you. You will also miss out on opportunities to invite people to join you at the table.
- Mumble or insult participants. This is not the place for inside jokes, sarcasm, or vagueness.
- Give inaccurate information. If you don’t know the answer to a question, take the person’s email address and let them know that you or someone from the office will get back to them.